

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow

Serial No.: 09/922,182

Filed: August 2, 2001

For: **SYSTEM, METHOD, AND COMPUTER
PROGRAM PRODUCT FOR STORING INTERNET
ADVERTISEMENTS AT A USER COMPUTER**

Art Unit: 3671

Examiner: Mammen

STL9-2000-0035-US1

February 11, 2005

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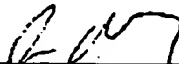
FEB 11 2005

NOTICE OF APPEALCommissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

The final rejections in the Office Action dated December 23, 2004 are hereby appealed.

Respectfully submitted,



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APPEAL BRIEF

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

This brief is submitted under 35 U.S.C. §134 and is in accordance with 37 C.F.R. Parts 1, 5, 10, 11, and 41, effective September 13, 2004 and published at 69 Fed. Reg. 155 (August 2004). This brief is further to Appellant's Notice of Appeal filed herewith.

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